BIZ THE KEY

START

LOCATION IS THE KEY TO WIN







Kowloon

New Town Tower

Shatin





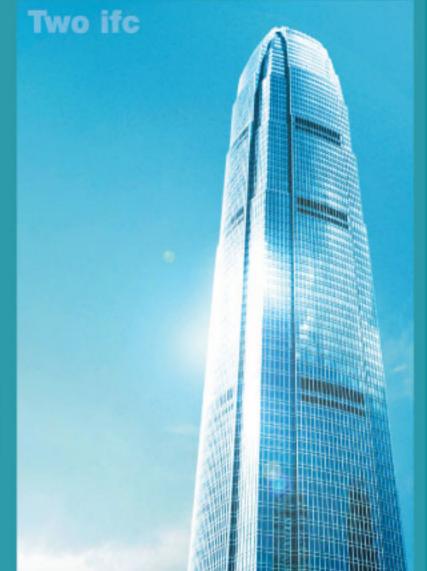
















New Territories

SHKP Office TV Infomercials

Central Plaza

Sharing Office Information with You



With Sun Hung Kai Properties (SHKP) having launched a series of TV Infomercials that focuses exclusively on office properties in Hong Kong, the traditional real estate TV commercials have now witnessed a paradigm shift, which don't focus only on residential properties. Information and trends pertaining to Grade-A office buildings is shared with you.

Sun Hung Kai

Centre

Hong Kong



An Inseparable Part of Everyday Life

Mr Lo King-Wai, Deputy General Manager, Office Leasing Department of Sun Hung Kai Real Estate Agency Ltd, says, "Office buildings in Hong Kong polise the rapid growth of Hong Kong's economy, and they are closely ur everyday lives. Come to think of it, most of us work at least this aspect through the setting of 'Office Life'.'

SHKP's Grade-A Office Buildings in Every Corner of Hong Kong

The growth in economy prompts an accelerated demand for Grade-A office buildings. It's therefore imperative but actually spread out to other districts as well. This, in turn, helps nourish a variety of businesses. Grade-A office buildings are a function of their sizes, facilities and public transport accessibility. As location is no longer a determinant, Grade-A office buildings can be found everywhere in Hong Kong.

SHKP's Grade-A office buildings are located in every corner of Hong Kong, including core districts such as Central, Wan Chai and Causeway Bay, as well as Mongkok, Kwun Tong, Tsuen Wan, Kwai Chung, Shatin and Sheung Shui. All these are well-placed along the transportation network in Hong Kong, Kowloon and the New Territories, with quick access to MTR, Airport Express and KCR. Mr Lo points out, "Hong Kong is an international city. It's the gateway to China for international enterprises, and vice versa. Hence, a balanced and well-spread office portfolio should grow criss-cross. Besides quality, the network should also be equipped with a sumptuous choice of locations that suit all businesses."

Skyscrapers Symbolising Hong Kong's Growth

Office Building's 'Beauty from Within Caters to You

Mr Lo also stresses on Grade-A office buildings' 'Beauty from Within', as class looks beyond the outward beauty of the buildings. This is precisely why SHKP lays emphasis on building facilities as well as quality management services. Mr Lo says, *Office Life is not just about what happens within the office. Accessibility, amenities and leisure facilities should be taken into consideration too. We also periodically upgrade the buildings and facilities. Our endeavour is to provide quality Office Life to people working there."

SHKP's Premium Office Portfolio Keeps Growing

As of today, SHKP's office portfolio approximately 7 million sq ft in Hong Kong. The upcoming projects include star ones like the ICC at Kowloon Station, Millennium City 6 in Kwun Tong and other new development in Kwai Chung. By 2010, SHKP's office portfolio would have covered more than 10 million sq ft, making SHKP one of the largest developers of premium office buildings in Hong Kong.



Harbour

Centre

Millennium Trade Centre